

FOR IMMEDIATE RELEASE

## Rare Beer Club<sup>®</sup> Offering World's Only Trappist Bockbier in April Shipment

## Highlights:

- The Rare Beer Club<sup>®</sup> supplying limited-distribution 750ml La Trappe Bockbier bottles in April shipment
- La Trappe Bockbier, brewed by Bierbrouwerji de Koningshoeven, is the only Trappist bock brewed by an authentic Trappist brewery

LAKE FOREST, Calif. (April 08, 2015) – The Rare Beer Club<sup>®</sup>, one of the four U.S. and international monthly beer clubs offered by The Microbrewed Beer of the Month Club<sup>™</sup>, announces it will be providing La Trappe Bockbier, a limited-distribution authentic Trappist bock produced by Bierbrouwerji de Koningshoeven, in the April 2015 shipment.

"We're super excited to finally get this beer in the club after working with the importer on the project for well over a year," says Kris Calef, president and founder of The Microbrewed Beer of the Month Club. "It's a world-class bock unlike any other we've rated. The characteristics of the Belgian yeast are really working here, adding a hint of pepper and clove elements to the more traditional core caramelized sugar and dried fruit notes associated with bocks."

La Trappe Bockbier, the world's only official Trappist bock, is a seasonally brewed 7% ABV, bottledconditioned beer brewed with a Belgian yeast strain and all-natural ingredients. The beer exhibits a deep caramel-brown hue, generous head, and caramel, brown sugar, and spicy clove Belgian yeast aromas and flavors. La Trappe Bockbier is best served between 50–59° F in a dimpled mug or with a tulip- or chalice-style glass.

This is the first time that La Trappe Bockbier has been released in 750ml bottles in almost 8 years. The Rare Beer Club succeeded in obtaining the majority of this release, while the remaining bottles will experience very limited distribution in several States.

Housed in the Cistercian abbey of Onze Lieve Vrouw van Koningshoeven near Berkel-Enschot in the Netherlands, Bierbrouwerij de Koningshoeven established itself as the first Trappist brewery in the Netherlands in 1884. Bierbrouwerij de Koningshoeven is one of the world's 10 official Trappist breweries and currently brews nine different Trappist beers. For more information on Bierbrouwerij de Koningshoeven, visit <u>latrappetrappist.com</u>.

For more information on The Rare Beer Club and the other craft beer clubs available through The Microbrewed Beer of the Month Club, visit <u>beermonthclub.com</u>.

## About the Microbrewed Beer of the Month Club™

The Microbrewed Beer of the Month Club<sup>™</sup> provides its members with four different monthly beer club options, each of which contains exclusive and uncommon beers from the world's top breweries. The Rare Beer Club<sup>®</sup>, originally founded by world-renowned beer expert Michael Jackson, features the finest in limited-release, celebratory, and artisanal beers. Members receive two different 750-ml unique or rare beers in each shipment, including farmhouse ales, Russian imperial stouts, barley wines, Belgian abbey ales, and varied imperial, extreme, strong ale, and grand cru offerings. For more information on The Rare Beer Club<sup>®</sup>, visit <u>beermonthclub.com</u>.

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